

**BENTON ADVERTISING & PROMOTION
COLLECTIONS - FY2025 - NET**

	Recd in Jan DEC	Recd in Feb JAN	Recd in Mar FEB	Recd in April MARCH	Recd in May APRIL	Recd in June MAY	Recd in July JUNE	Recd in Aug JULY	Recd in Sept AUGUST	Recd in Oct SEPT	Recd in Nov OCT	Recd in Dec NOV	TOTAL
RESTAURANTS:													
TOTAL RESTAURANTS	157,721.20	121,106.33	158,506.67	175,669.53	153,379.63	165,587.02	181,491.68	164,418.39	157,271.57	156,925.54	148,345.80	144,057.38	1,884,480.74
# of Businesses	82	71	87	86	82	85	87	86	84	87	80	83	
FOOD TRUCKS:													
TOTAL FOOD TRUCKS	1,312.66	291.87	574.45	1,713.70	1,105.79	807.29	895.30	754.00	1,159.97	798.06	664.92	643.87	10,696.68
# of Businesses	20	13	15	18	21	21	24	25	31	27	21	26	
MOTEL & HOTEL:													
TOTAL MOTEL & HOTEL	4,034.37	3,497.93	3,808.75	5,185.85	4,577.05	5,501.19	5,692.16	6,182.79	4,695.45	4,867.76	5,479.10	4,199.86	57,570.56
# of Businesses	11	10	11	11	12	11	10	11	10	10	10	10	
CONVENIENCE STORE:													
TOTAL C-STORE	2,765.24	2,277.77	2,963.75	3,244.94	3,118.60	2,976.37	3,297.95	3,490.44	2,653.65	3,393.06	2,463.96	3,658.80	36,304.53
# of Businesses	19	16	19	18	17	18	16	21	17	21	16	21	
OTHER:													
TOTAL OTHER	11,988.51	11,394.76	10,618.15	13,120.92	15,077.53	16,701.00	13,218.37	12,872.98	11,986.29	11,604.83	11,749.89	13,929.61	154,262.84
# of Businesses	9	12	12	13	14	19	18	18	23	23	20	19	
GROCERY:													
TOTAL GROCERY	4,041.98	901.11	4,765.71	3,440.85	3,293.00	3,760.92	3,920.66	3,736.71	3,734.88	3,616.76	3,411.54	3,952.91	36,188.47
# of Businesses	5	3	5	5	5	5	5	5	5	5	5	5	
GRAND TOTALS	181,863.96	139,469.77	181,237.48	202,375.79	180,551.60	195,333.79	208,516.12	191,455.31	181,501.81	181,206.01	172,115.21	170,442.43	2,179,503.82

2024 Collections	182,613.39	152,869.71	164,045.85	199,422.47	182,695.22	185,186.88	190,468.90	177,608.38	173,613.62	175,816.65	170,675.37	177,568.47	<u>2,132,584.91</u>
2023 Collections	155,553.56	167,462.05	153,767.56	174,446.63	167,841.35	186,089.97	164,103.87	187,330.46	173,416.93	161,766.76	178,235.97	163,482.66	<u>2,033,497.77</u>
2022 Collections	154,095.92	129,638.16	127,930.49	158,659.20	156,810.34	168,019.16	154,468.26	170,989.88	155,200.96	158,573.06	154,044.55	148,725.26	<u>1,837,155.24</u>
2021 Collections	136,911.96	109,322.08	114,271.51	150,715.18	147,830.27	152,994.36	148,740.03	160,523.11	143,658.46	131,394.46	141,463.51	135,536.13	<u>1,673,361.06</u>
2020 Collections	127,256.22	117,613.40	111,444.38	105,889.39	97,678.07	123,024.71	115,292.01	134,831.92	126,876.64	119,983.38	129,755.98	109,901.21	<u>1,419,547.31</u>
2019 Collections	117,759.17	107,528.57	110,355.97	129,020.47	120,664.42	135,416.48	123,451.44	131,093.40	119,508.52	112,256.92	119,762.25	116,259.46	<u>1,443,077.07</u>
% increase from 2024 to 2025	-0.4%	-8.8%	10.5%	1.5%	-1.2%	5.5%	9.5%	7.8%	4.5%	3.1%	0.8%	-4.0%	